

MOJO Mastermind Accountability Group:  
Strategies for Achieving Your Stretch Goals

- What two life-changing goals are you committed to accomplishing in the coming year?
- What new behavior will you adopt to obtain what you deeply desire?
- Would you like to make this happen with the camaraderie and strength of other men and women?

Career Leverage, Inc. is excited to offer three new MOJO Mastermind Accountability Groups (MMAG), led by Master Coach and Mojo Illuminator, Nancy Friedberg and Team Captain of Mojo, Jessica Shweky. We offer a women's only group, men's only group and mixed sex group on a select basis. Our mastermind accountability group is a peer-to-peer coaching model used to help members achieve their stretch goals in a safe and confidential space. By leveraging the group's knowledge, talents, skills, and resources, the MMAG creates powerful mojo where each member achieves more success together than they would have alone.

**Your mojo is like a magnet. It's your energy field.** Your mojo level either attracts or repels everything you desire in life. The goal of the mojo mastermind group is to apply new tools to develop healthy habits, ensuring your energy tank stays full. You will gain clarity about your personal mojo drainers and replace them with mojo magnets!

The MMAG is ideal for men who are serious about making real progress in taking their career, business, health and wellbeing, finances, relationships, and/or personal interests to the next level while having fun along the way!

**Our Mission** is to build a community of powerful men and women, who together maximize and leverage each other's talents, increase their "MOJO" and focus on positive goal attainment. The MMAG members act as catalysts for growth, sounding boards, and champions for achieving each individual's personal vision.

**The Goal**

The MMAG is designed to **maximize peak performance** – and that's not for everybody! Our goal is for participants to supportively challenge each other to attain tangible mental, emotional and financial results, allowing them to stay on top of their game.

**Real, Tangible Benefits**

The benefits and expanded possibilities of integrating the MMAG concept within your personal and professional life include:

- Having a group of like-minded, highly motivated men and women who will respectfully but firmly hold you accountable to achieving your self-defined stretch goals.

- Gaining clarity on your personal definition of success, including setting two stretch goals (one behavioral/personal and one business-focused) with defined metrics to make that vision a reality.
- Honing development skills and eliminating limiting beliefs through constructive feedback and feedforward from your Peer Coaching Partner and fellow group members.
- Attacking real-time challenges in a safe, confidential and trusting community.
- Developing the confidence and courage to embrace your fears and break out of your comfort zone.
- Eliminating energy drains from your life.

**Stretch goals manifested by members in Nancy's previous mastermind groups include:**

Promotions ● Pay raises ● Leaving unfulfilling jobs ● Launching or growing their business ● Radical self-care and lifestyle improvements (i.e. developing a consistent exercise routine, cultivating a meditation practice) ● Finding time for fun and to pursue hobbies ● Establishing and managing romantic/intimate relationships ● Planning a fabulous retirement ● Eliminating fear of financial insecurity ● Moving to a new city ● Improving and drawing boundaries in personal/professional relationships.

**Commitment**

The value you get from participating in the mastermind group depends on your commitment to attend every meeting and do the work in between meetings. The success of the group rests on the commitment of everyone being ALL IN! If you have a previous commitment or extenuating circumstances that may cause you to miss a meeting, speak to Nancy to see if special arrangements can be made.

**Outside Monthly Meetings- Peer Coaching Partner (PCP) Support**

Each group participant will be paired with a Peer Coaching Partner (PCP). PCPs are required to meet weekly for a minimum of 30 minutes to support, encourage and challenge each other to step out of their comfort zone and set, track and achieve important stretch goals. Accountability is built into the process every step of the way!

**How Does It Work?**

**Group Makeup**

The group is limited to 8 members and will consist of high achieving, action-oriented men and women from different industries with varied experience and goals. Smaller group size allows for greater authenticity, connection and focused attention for each member. Membership in the MMAG is by invitation only and includes an interview and discovery call process. Nancy Friedberg carefully selects members for participation based on her experience of working with them as their Coach which further ensures the success of the group.

**Meeting Structure**

Meetings take place either once twice a month and are 90 minutes in length.

**Part 1- Mojo Skill Building**

---

The first 30 minutes focuses on coaching and educating the group on a mojo skill-building technique to be integrated into everyday life.

**Part 2- Members Hot Seat**

The remaining 60 minutes is allocated for group share, at which time each member takes a turn in the hot seat to report and celebrate their previous week's success, their level of mojo, and how they plan to achieve the next week's goal including any anticipated challenges.

Career Leverage  
767 Third Ave (@48th St), 31st Floor  
New York, NY 10017

**Cost & Registration**

Please email the offices of Career Leverage, Inc. at [nancy@careerleverage.net](mailto:nancy@careerleverage.net) to learn about program fees and logistics.